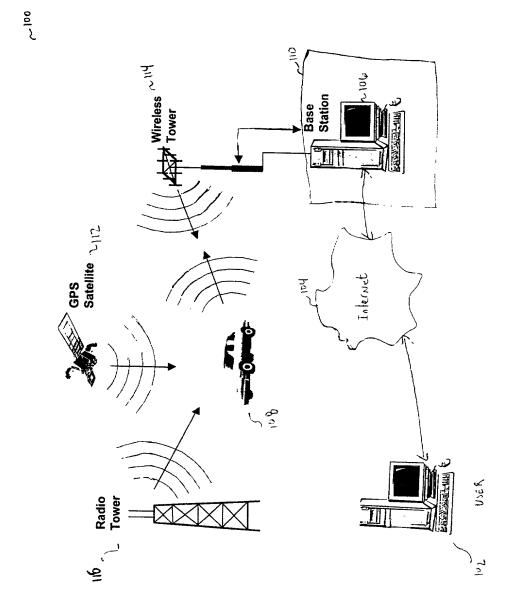
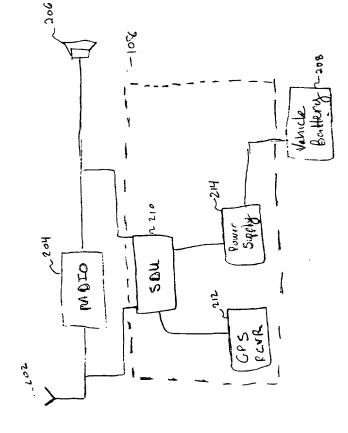
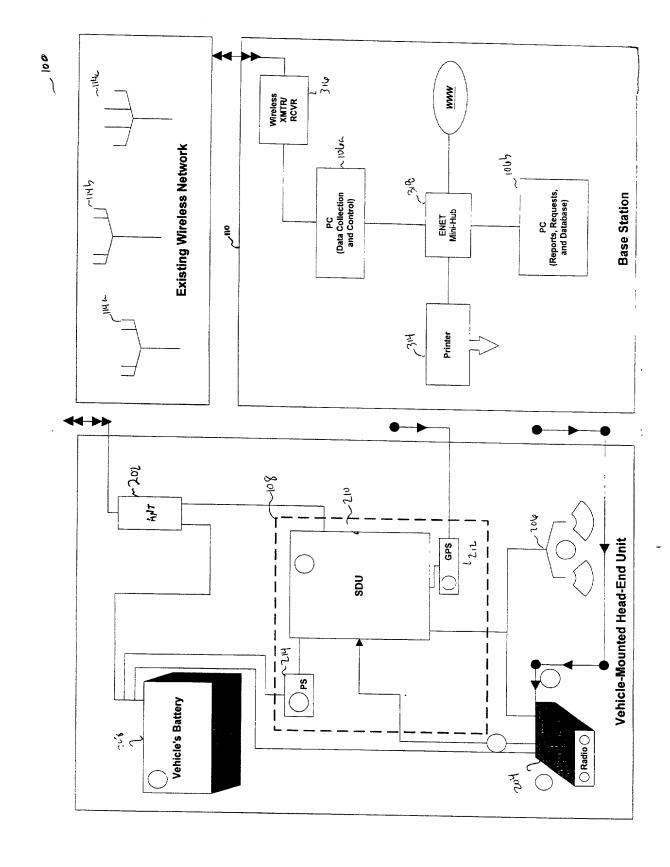
FIG 1





FIGUE 2



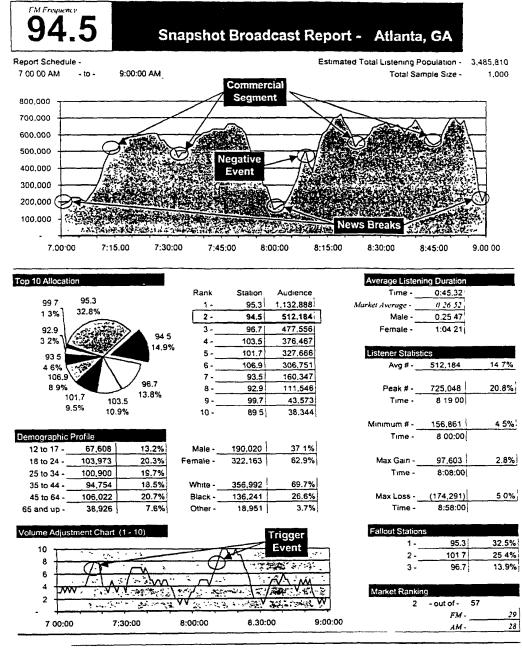


FIG. 4A

Snapshot Broadcast Report - Atlanta, GA

Report Schedule -

7.00 00 AM Listening Audience Distribution

9.00.00 AM

Estimated Total Listening Population -

Total Sample Size -

1,000

Estimated Station Listening Audience

3 485,810



Audience - 401,040 Market Ranking - 2

Listening Duration - 0 52.21

Fallout 1 - 95 3

Fallout 2 - 103.5

Fallout 3 - 96 7

East Atlanta Metro

Audience - 55,316

Market Ranking - 5

Listening Duration - 0.23:55 Fallout 1 - 106 9

Fallout 2 - 95 3

Fallout 3 - 96.7

South Atlanta Metro

Audience - 26,121

Market Ranking - 9

Listening Duration - 0:15.31

Fallout 1 - 95 3

Fallout 2 - 99.7

Fallout 3 - 92.9

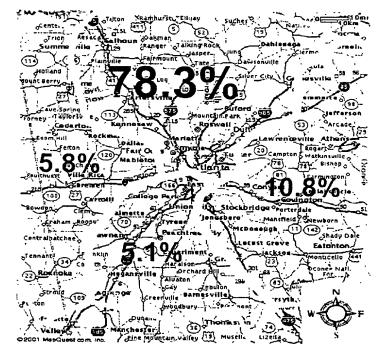
➤ West Atlanta Metro

Audience - 29,707 Market Ranking - 8

Listening Duration - 0:09:25

Fallout 1 - 96.7 Fallout 2 - 95 3

Fatlout 3 - 93.5



Information based on GPS tracking of sample listening population

Market Statistics

	North	East	South	West
Population -	1,115.459	941,169	732,020	697,162
Daily Listening -	3.25:41	2:56:54	4:28:29	3:10:28
Moming -	35.4%	30.1%	29 4%	31.7%
Afternoon -	21.8%	25.8%	26 8%	19.2%
Evening -	36 1%	31.7%	19.8%	32.2%
Night -	6.7%	12.4%	24.0%	16 9%
Top Station -	95.3	95.3	101.7	96.7

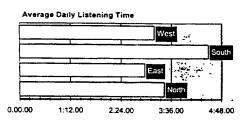


FIG. 48

500ر

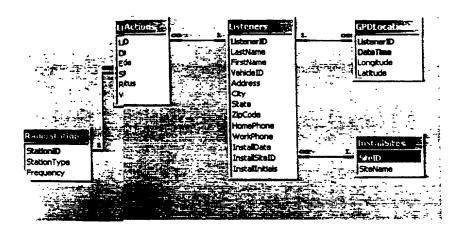
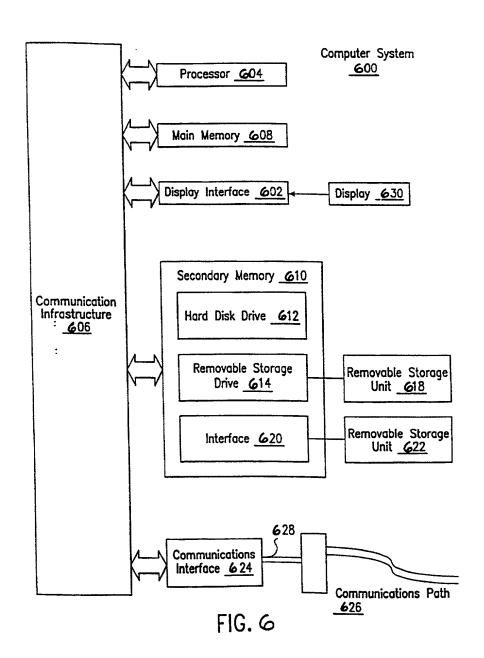


FIG 5



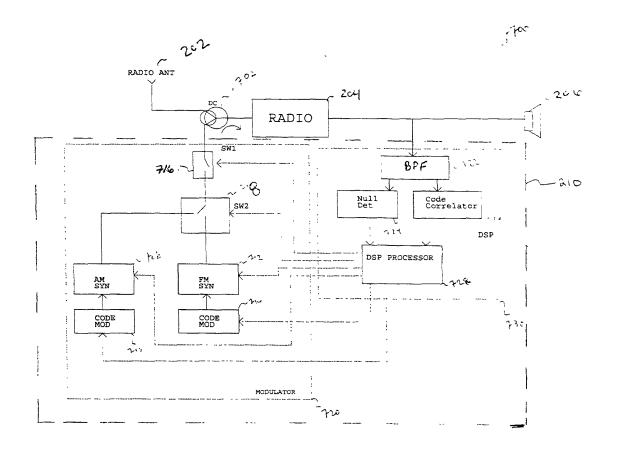


FIGURE 7

pat1 doc

